PSRC Women's Day Special:

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WiN Worldwide Independent Network Of Market Research

Building on Progress: Strengthening Equality and Safety for Women

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What's inside the report

Gender Equality

Safety

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For more information, contact us at:

innovations@psrc.com.ph

UNDERSTANDING DATA

- All values shown in the report are percentages, except when explicitly mentioned.
- There may be some deviations due to rounding of numbers.
- Sample for total Philippines has a margin of error of 3%.
- All significance tests done are at 95% confidence level

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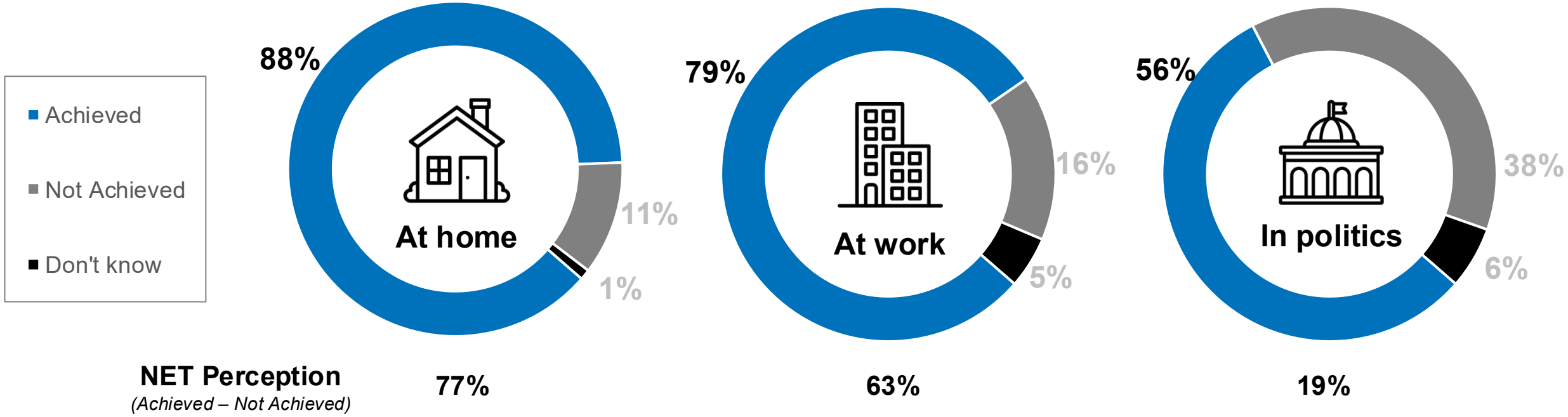
Filipinos believe there is gender equality in our society

Large majorities say they are treated equally at home and at work
But there is still more to be done in the field of politics



BASE: Among total interviews (1,000/1,000)
Q1. Speaking now about gender equality, in each of the following fields, would you say gender equality has been definitely/to some extent/not really/not at all achieved in your country?
Significant difference at 95% confidence level

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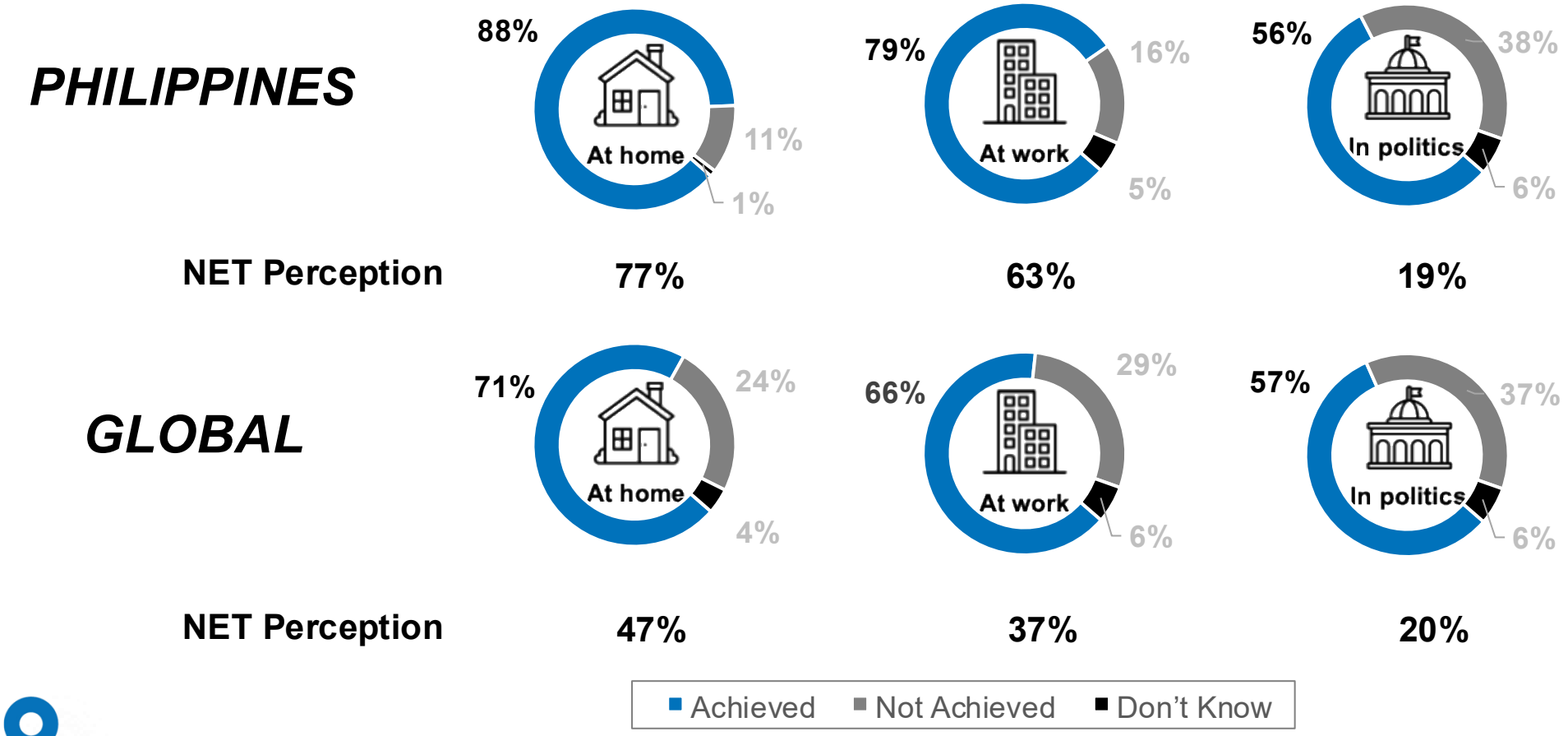
Filipinos see stronger gender equality than the global average

Filipinos' perceptions of equality at home and in the workplace are higher vs. global by nearly 10%



Globally, perceptions on gender equality have improved, particularly in the workplace and in politics.

This growing optimism is attributed to visible institutional policy developments, including anti-discrimination reforms and national initiatives aimed at improving women's access to employment.

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Q1. Speaking now about gender equality, in each of the following fields, would you say gender equality has been definitely/to some extent/not really/not at all achieved in your country?
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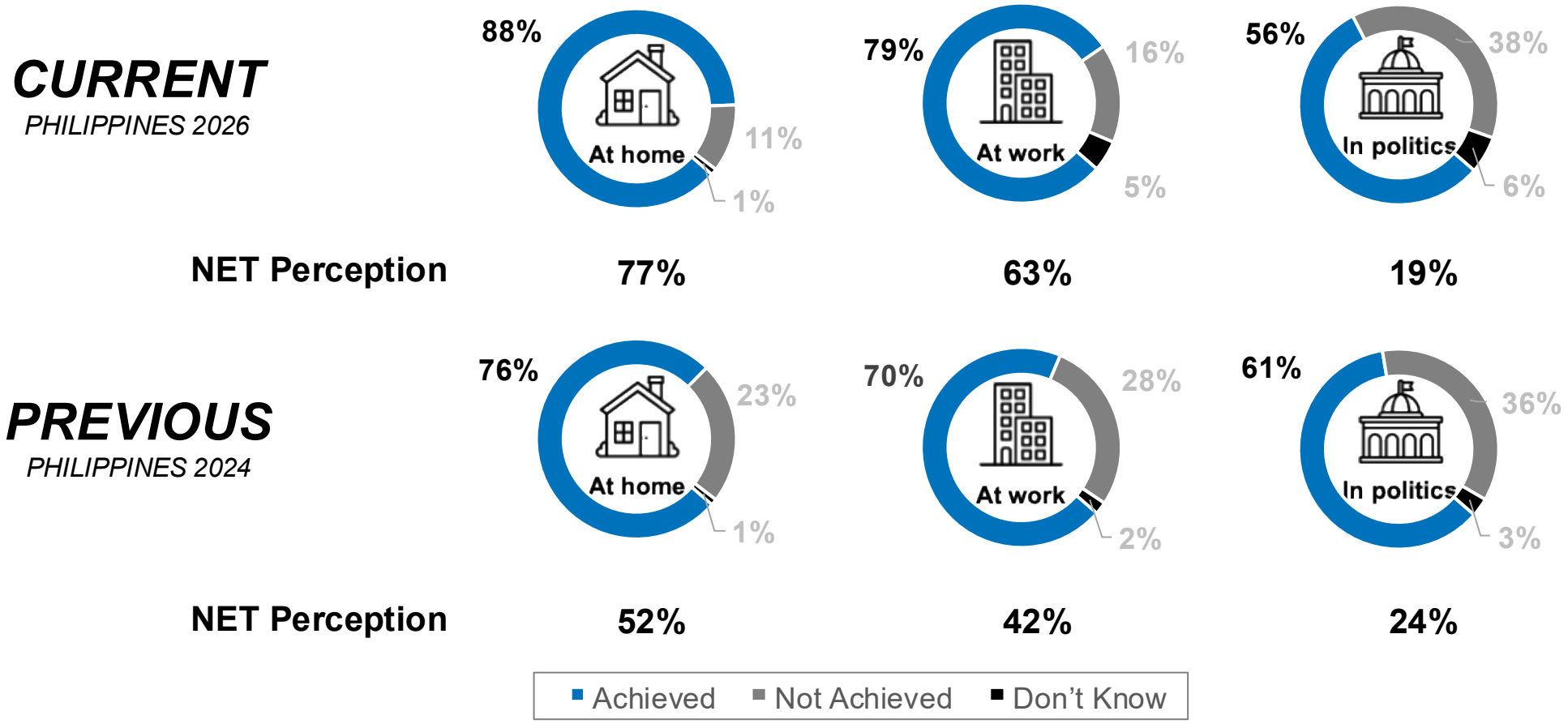
Confidence in gender equality continues to rise among Filipinos

Positive perceptions on equality rose significantly at home and at work, however, progress in politics lags slightly behind



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Gender equality is visible in key areas…

But how safe do Filipinos feel beyond these spaces?

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The Philippines ranks sixth safest country where women feel safe walking alone at night

Based on responses from women across 44 countries worldwide

TOP 10 Countries

1. Georgia
2. China
3. Vietnam
4. Hong Kong
5. Thailand
6. **Philippines**
7. Cote d'Ivoire
8. Pakistan
9. Norway
10. Croatia

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BASE: Among all women globally (16,593)
Q4. Do you feel safe/confident walking alone at night in your neighborhood?

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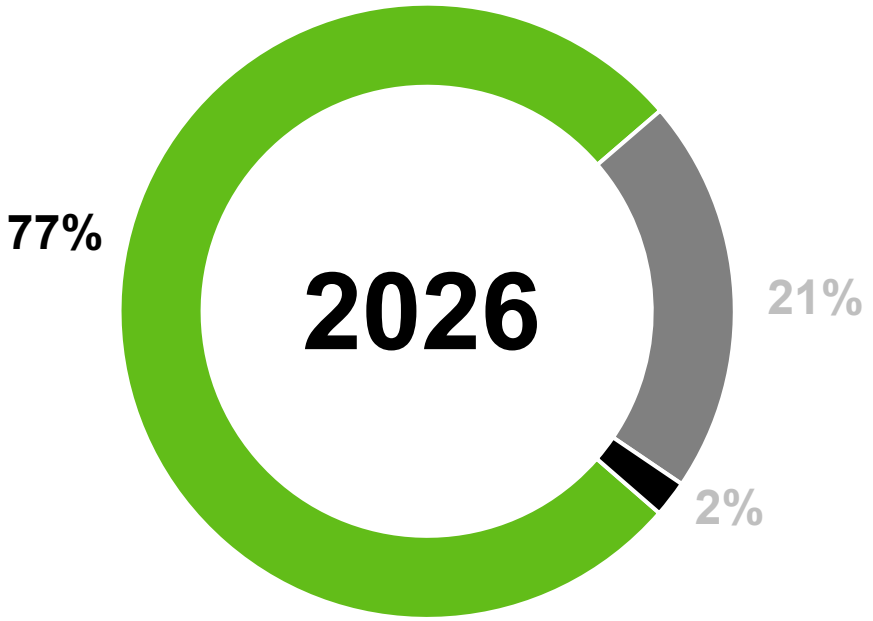
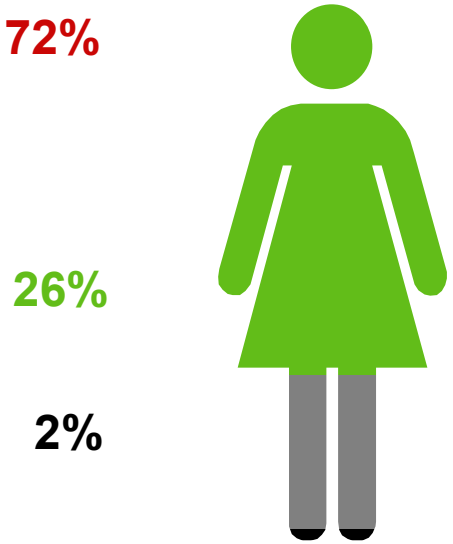
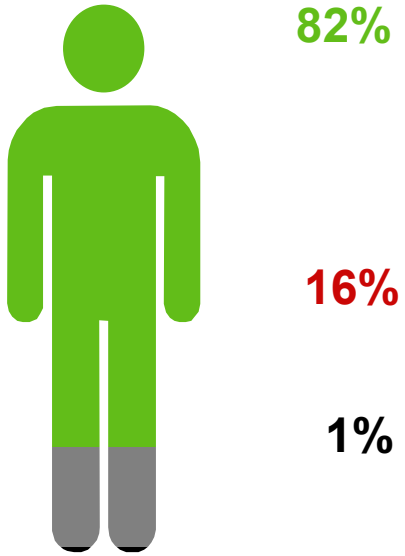
While most feel safe, women still feel their vulnerability

Compared to men, there are significantly more women who explicitly mention not feeling safe walking alone at night







NET SAFETY	57%	66%	47%

■ Feel safe ■ Do not feel safe ■ Don't know

BASE: Among total interviews (1,000/1,000)(1,000/1,000)
Q4. Do you feel safe/confident walking alone at night in your neighborhood?
Significantly higher or lower at 95% confidence level

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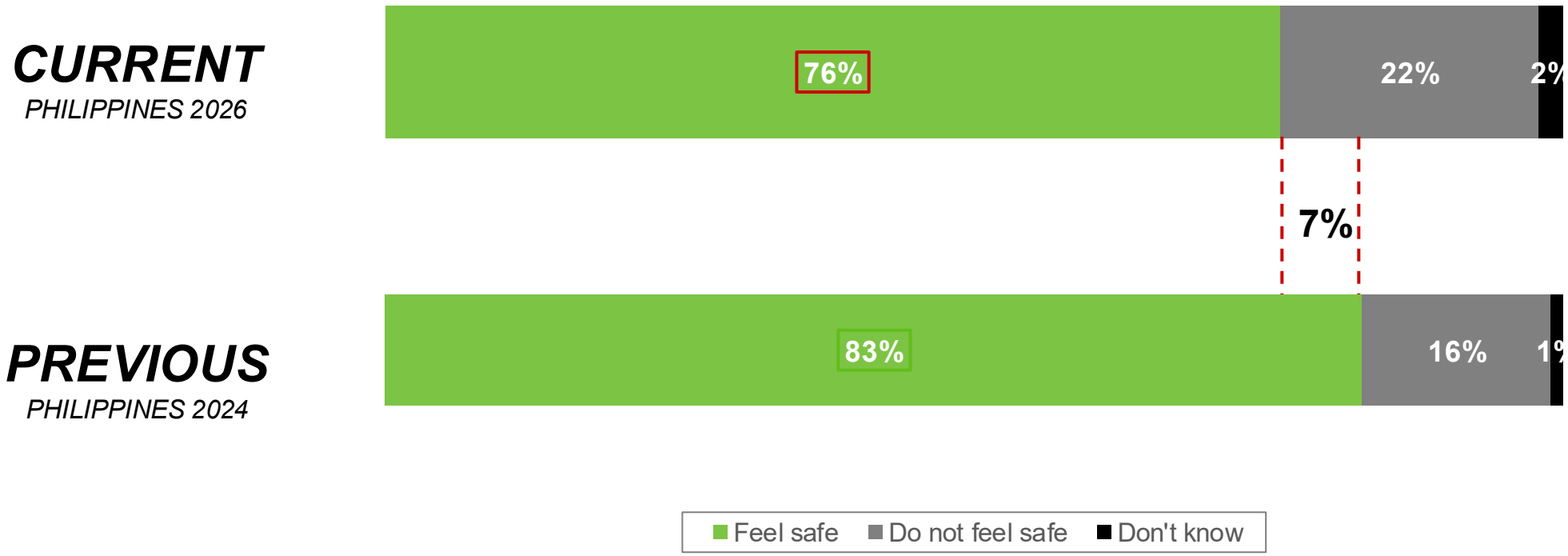
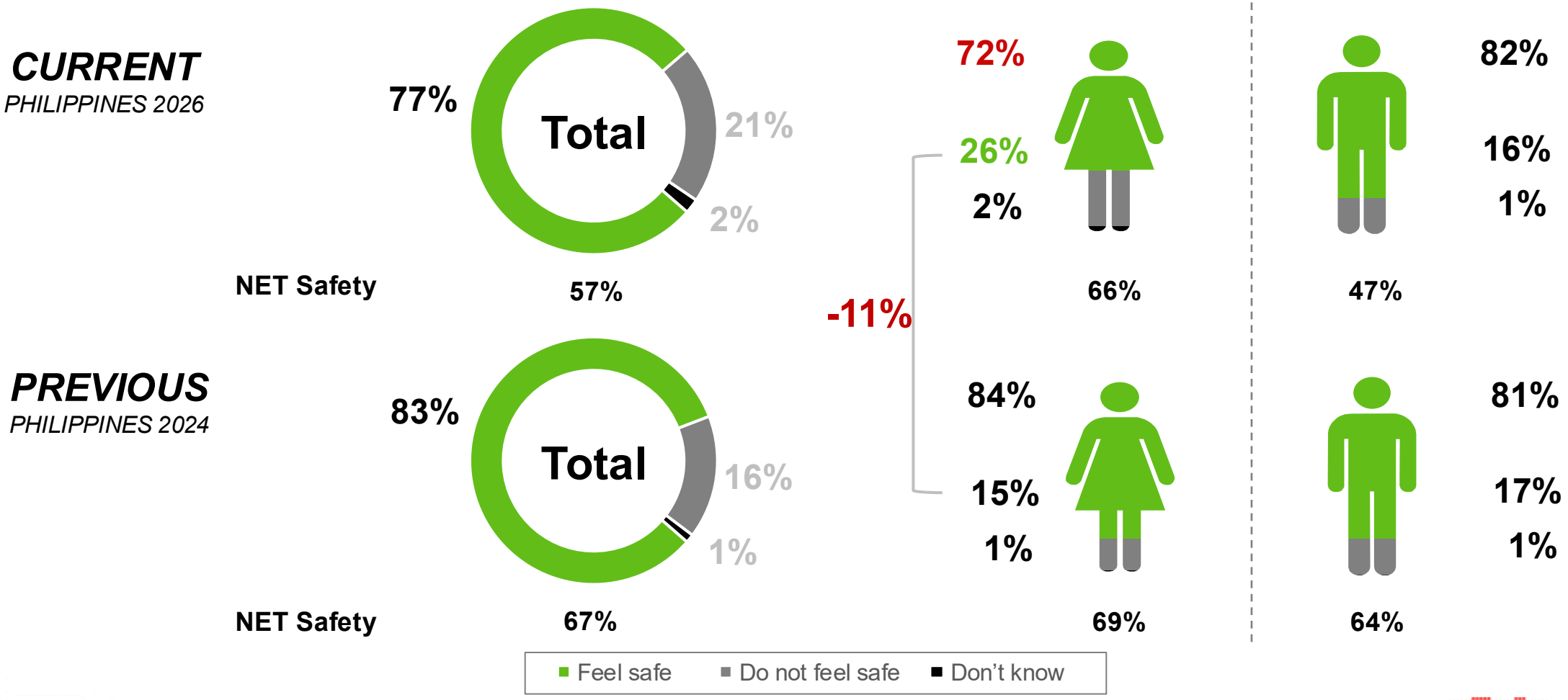
The Filipinos' perception on safety has also had a significant decline by 7% since 2024



BASE: Among total interviews (1,000/1,000)(1,000/1,000)
Q4. Do you feel safe/confident walking alone at night in your neighborhood?
Significant difference at 95% confidence level

Women report the sharpest drop in feelings of safety since 2024

Confidence in neighborhood safety declined by 11%
among women vs 2 years ago. Ratings remain the same for men.



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While less than one in 10 (7%) Filipino women have experienced violence in the past year ...

... the effect continues to spread outward. A community with violence is an unsafe one

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BASE: Among total interviews (1,000/1,000)
Q2. Have you suffered from any kind of violence (either physical or psychological) in the past year?
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How can we continue to build safer communities for women?

1 Enhance public safety

2 Strengthen community programs and involvement

3 Promote safety awareness

4 Support preventive measures

5 Encourage youth engagement

"Equality on paper or in policy is not enough. Without physical safety and protection from gender-based harms, true equality remains incomplete, and efforts to close the gap between perception and reality must remain urgent and sustained."

– Richard Colwell, President of WIN International Association

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Filipinos see progress in gender equality but better safety in their communities has deteriorated. The work is far from finished.

- **Filipinos continue to see progress in gender equality**. In 2025, most Filipinos believe gender equality has been achieved in key areas of daily life, and these perceptions have improved compared to the previous year.
- **Violence existing means worry continuing to loom**. While the Philippines ranks 6th worldwide in women's perception of safety in their neighborhood in 2025, women and younger Filipinos report feeling less safe as compared to the past.
- **Building safer communities requires collective action from individuals, communities, and institutions**

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WVS Survey 2026

Global methodology:

A total of 44,000 persons were interviewed globally. In each country, a representative sample of around 1,000 men and women were interviewed from November 27, 2025 to February 13, 2026, either face-to-face, via telephone or online.

The margin of error for the survey is between +3-5% at 95% confidence level.

Methodology for the Philippines:

How we did it	Face to face interviews aided by a structured questionnaire
Sample size	N=1,000
Respondent specifications	• Males and females • 18-65 years old • From ABCDE households • Nationwide urban/rural
Fieldwork dates	January 9-26, 2026

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Worldwide Independent Network of MR (WIN) and the Worldviews Survey (WVS)

The **Worldwide Independent Network of MR (WIN),** is a global network conducting market research and opinion polls in every continent. WIN has demonstrated wide competencies and abilities to conduct multi-country surveys at the highest standards. As the leading global association of independent market research and polling firms, WIN has released its Worldviews Survey.

The Worldwide Independent Network of MR (WIN), a leading global association of independent market research and polling firms, has released its latest annual Worldviews Survey. This year's survey captures the perspectives and beliefs of 44,000 individuals across 44 countries.

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